

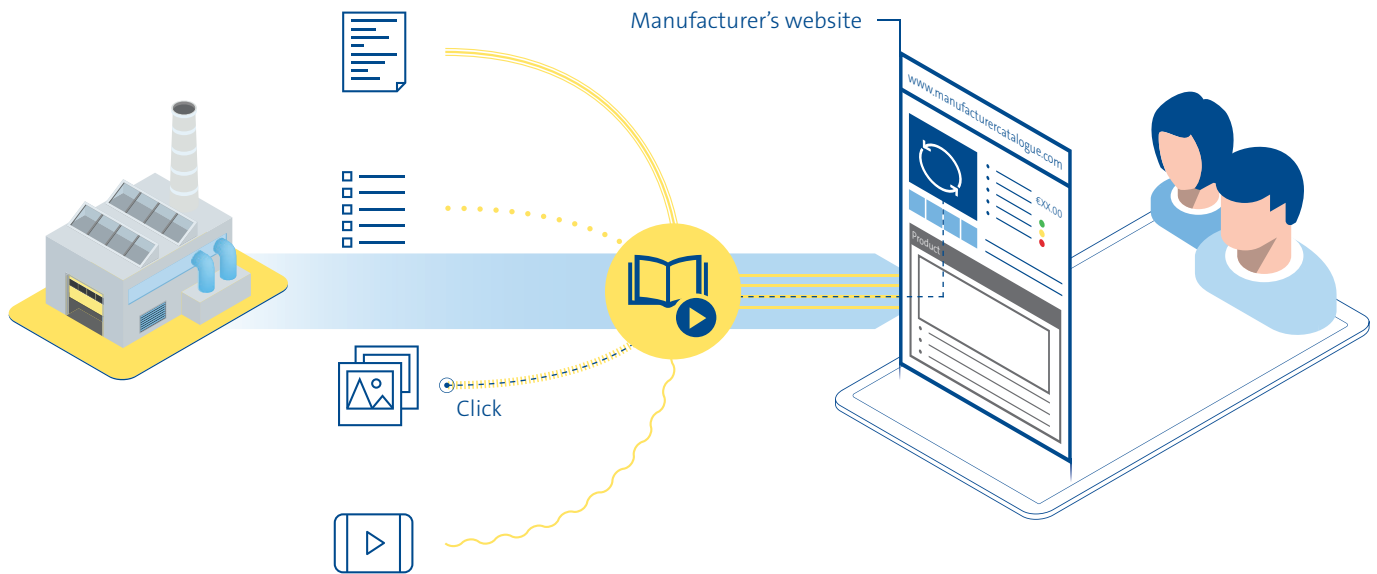


**nexmart**

Simply eBusiness

# catalog View

Manufacturers



## Allow your website to shine

With catalog View, you, as a manufacturer, can ensure that your products are displayed in a clearly structured and attractive manner on your website. Visitors can find their way around easily and can quickly locate the information they need. This factor is crucial to ensuring an excellent user experience. You can make this a reality with a minimum of effort. You send your product data to nexmart and we make it available on your website directly using catalog View. Whenever you update or supplement your product data, your website is updated too.

## Features at a glance

- Structured display of all products on your own website
- Integrate images and videos
- Use a responsive design to represent your products
- SEO-optimised website integration
- Update product data at the click of a button

## Your benefits

- The user experience for visitors to your website is significantly optimised
- Your brand is strengthened
- Greater productivity thanks to an efficient digital product catalogue
- Your sales revenues are boosted by a higher conversion rate
- When used in combination with retail Connect, the customer journey is uninterrupted