data Abo
System partner

Manufacturer A

Manufacturer B

Manufacturer C

Manufacturer D

Manufacturer X …

System partner

Product data

Online shop

POS

Print

Mobile

FILTER

- [ ] in my preferred format
- [ ] for my preferred product range
- [ ] in my preferred channel
- [ ] at an interval of my choice
- [ ] for my preferred screen size
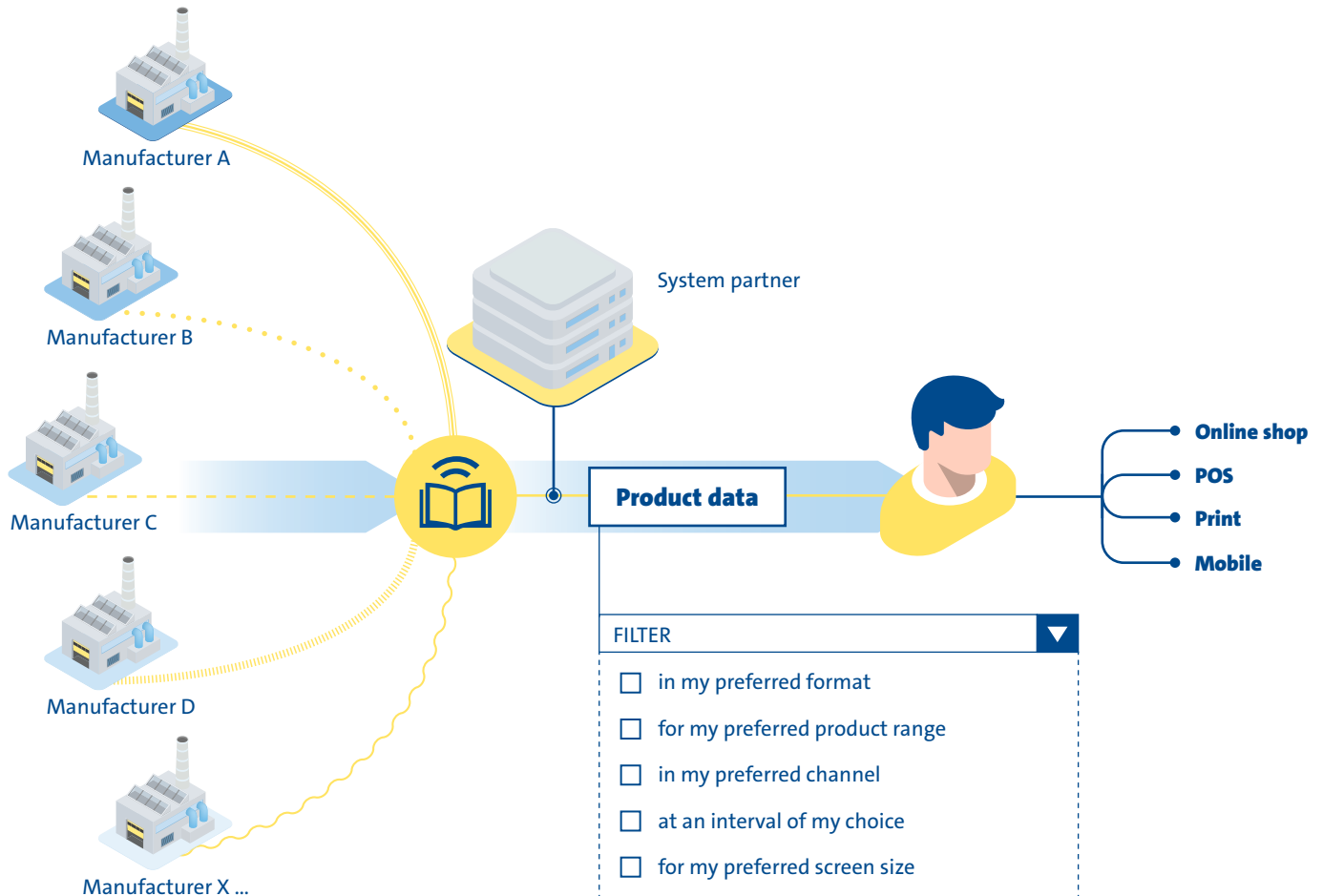
Product data made easy

Retailers can guarantee the perfect presentation of the manufacturers' products in their offline and online channels – from their online shop to their print catalogue and their stationary POS. In this way, they ensure that the end customers have all the information they need. You also stir their emotions and inspire their enthusiasm. These are the ideal prerequisites for boosting sales and sales revenues. We send you and your retailer product data from the manufacturers in your preferred format. This makes it very easy for the retailer to integrate the data into their channels. Another benefit is that you automatically receive an update whenever the manufacturers update or supplement their product data.

Features at a glance

- Automatically transfer product data from manufacturers for all offline and online channels in your preferred format
- Integrate images, videos and documents
- Update or add product data at the click of a button

Your benefits

- eBusiness is thought holistically - and the whole thing is free of charge for you
- Less effort to prepare manufacturer data
- Your process efficiency increases, thanks to an interface, which enables the connection several retailers at the same time
- data Abo improves the satisfaction and user experience of retailers and their end customers - For you this means: you gain more customers - and your turnover increases
- Retailers can also be offered a data update
- Simplified ordering process for your customers