



**Banner advertisement on
www.nexMart.net**

Benefits, possibilities, prices

www.nexmart.net

 **nexMart**
That's E-Business.

Banner advertisement on nexMart: Benefits



- Up to 50.000 page impressions per month
- Excellent achievement of your target group on www.nexMart.net:
1500 logins daily by purchasing managers of 600 companies;
More than 3 300 registered companies per month with approx.
7000 users
- Barely coverage waste
- Online-advertisement has positive influence on the brand image

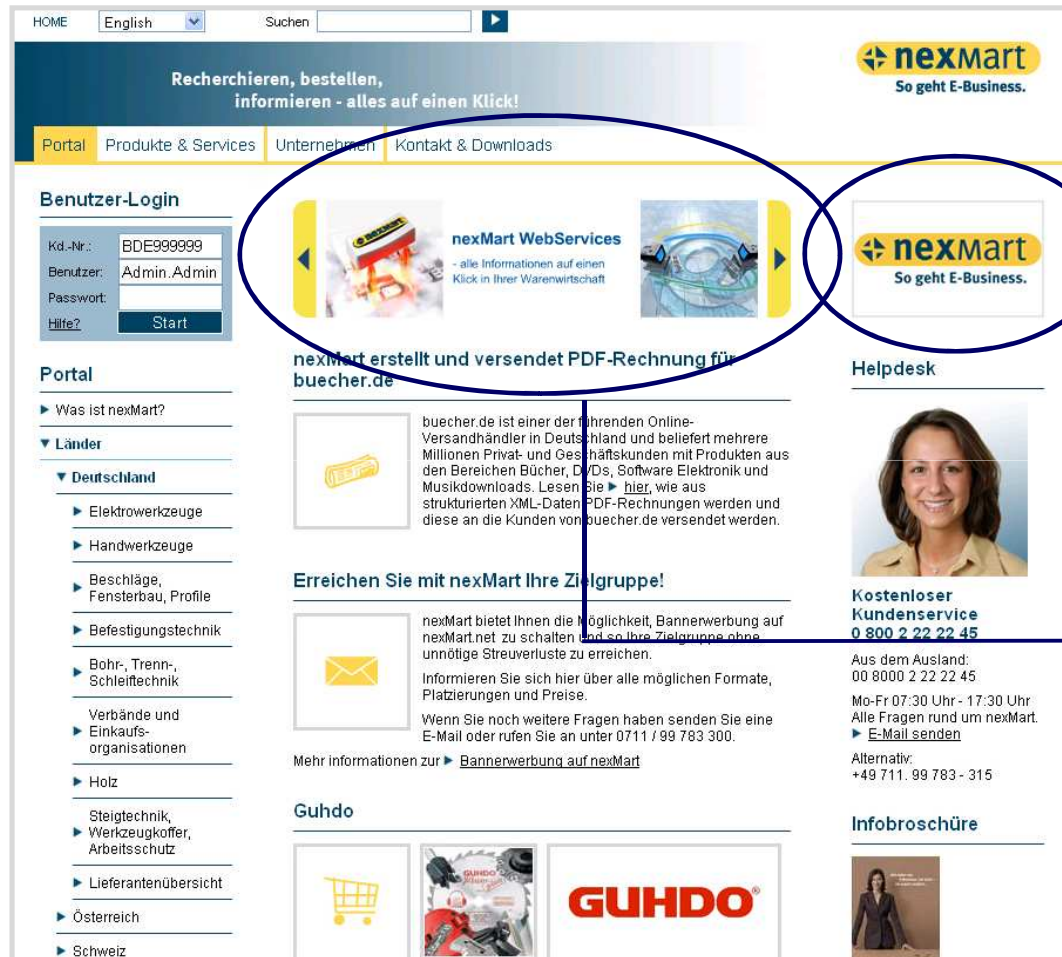
Banner advertisement on nexMart: variety of possibilities



- Maximal 4 banner advertisements bookable. Each page impression one banner advertisement will be shown. Banner advertisement is allocated equally.
- At most 2 sequences are bookable per company or group of companies
- 2 different advertising areas on the homepage:
 - Homepage at the top in the center: „Top Banner“
 - Homepage on the right side: „Side Banner“

Banner advertisement on nexMart

Sizes and prices



Homepage „Side Banner“
max. 164 x 100 pixel
650 EUR/month/sequence

Homepage „Top Banner“
max. 424 x 100 pixel
(fullsize banner)
950 EUR/month/sequence

Ansicht minimiert



Thank you for your attention!

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